**The Fairview NeighborWood Project**

Earlier this year we reached out to Fairview residents to see if there was interest in receiving free trees to increase our neighborhood tree canopy. The response was an overwhelming YES!

APS has agreed to fund 100 15-gallon trees for Fairview Place along with a planting event organized by Trees Matter, an environmental justice nonprofit whose mission is to “To foster and inspire an increased, more equitable tree canopy in the Valley of the Sun”.

(insert APS and Trees Matter Logos here)

**An Amazing Partnership for Fairview Place**

I want to take a moment to describe what an amazing partnership this is for Fairview Place.

APS is providing $25,000 to Trees Matter, who will help us meet our goal of planting 100 15-gallon trees in Fairview Place.

Trees Matter will use this funding to manage our tree planting project by providing:

* Project administration and oversight, including site visits and utility marking (blue staking).
* Delivery and distribution of 100 desert-adapted trees, tree stakes and mulch to residents’ homes.
* Planting day oversight, including providing arborists and planting team leads.
* Publicizing this event on their social media sites and in their newsletter.
* Volunteer recruitment.
* Post-planting checkup.

So instead of simply providing trees and tree stakes to residents, we get experts to help us coordinate a tree planting event where we will plant 100 trees in Fairview Place in **one day**! We also get support and oversight on our planted trees to make sure they survive and thrive.

 **Fairview NeighborWood Project Timeline**

|  |  |
| --- | --- |
|  **Date** | **Activity** |
| May 1 -Aug 30 | Fairview neighbors sign up for trees. |
| Sept 14, 11 AM - 2 PM | Fairview Place NeighborWood Workshop, the Clubhouse at Encanto Park.  |
| Oct 21-25 | Utilities are marked at participating homes.  |
| Oct 28 - Nov 2 | Work begins at the Fairview Neighborhood Nook project at 17th Ave & Palm |
| Nov 1 | Hole-digging commences! |
| Nov 8 | Trees and mulch arrive and are distributed to Fairview residents.  |
| Nov 9 | Planting Day! |

**Tree Selections**

(insert tree photos along with information on attached flyer here)